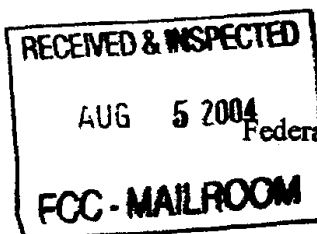




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Passenger Information
Everywhere



Marlene H. Dortch, Secretary
Federal Communications Commission
Office of the Secretary
445 12th Street, SW
Washington, DC 20554

Ref: Pay-Per-Call and Other Information Services, and Toll-Free Number Usage,
Notice of Proposed Rulemaking, FCC NPRM 04-162.
Docket Nos. 96-146 04-244 and 98-170
Friday, July 30, 2004

Dear FCC;

We are writing in comment to the above matter, and specifically in reference to paragraphs 20 and B.29 of FCC 04-162.

Our company would like to offer a low cost audiotext service, however we have found market conditions unfavorable. Our company tracks public transit vehicles via satellite, and produces estimated arrival times for passengers. With our service a person could dial 976-XXX, and be told exactly when their bus will arrive, e.g.:

**"Bus route 43 in 4 minutes and 12 minutes.
Bus route 99 rerouted to 2nd Ave. due to construction.
Note: Sunday service applies on Monday, Labor Day.
Thank you for calling, goodbye."**

There are three main barriers to our participation: (1) We feel that 5 cents per call is a reasonable price, however no existing carrier rate plan lets us profitably bill such a small amount. (2) Repeated administrative or billing messages become tedious for users who call every single day. (3) 900/976 services have a terrible reputation among consumers. The services have become associated with high cost services, normally of a sexually oriented nature. Consumers appear to fear dialing a 900 or 976 number, because they expect to be either embarrassed, charged a lot of money, or both.

We suggest that it will not be possible to save the reputation of the 900/976 prefixes. We ask the FCC to consider setting up a new set of prefixes, specifically for low cost "family friendly" services. Consumers could then have confidence in dialing, knowing what their maximum exposure is. We further suggest that per call, per minute and per month maximums apply (we would be happy to offer our services at a flat rate of \$3.99/month no matter how many calls are made). As a small business it is important that we are able to set up service, without protracted or special negotiation with each carrier.

Bryce Nesbitt
www.NextBus.com
1321 67th Street
Emeryville, CA 94608

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